

AccelaCast

Guidelines for Supplied Video



Introduction

Many customers have video assets that have been acquired from a number of settings and for a range of purposes. AccelaCast and AccelaCast inBanner both provide a unique and valuable distribution platform to get that content in front of a larger audience.

Following are guidelines for which video formats are acceptable for integration into either AccelaCast or AccelaCast inBanner platforms. Video formats that can be supplied fall into two categories: video that can be edited if needed, **which is highly preferred**, or video that cannot be easily edited. Video that cannot be edited will suffer in quality if it must be modified.

Editable Video (highly preferred)

- Beta SP (standard TV broadcast format)
- DVCAM
- mini DV
- DVD
- DV (Digital Video)

Note: DV files are computer files that can be immediately converted to an output format such as .FLV, but they can also be imported into a non-linear editor for editing/alteration. DV files are VERY large (ie; multiple gigabytes in size for a 1/2 hour long program) and we prefer to speak with the customer directly to determine viability before accepting in order to ensure project success.

- VHS

Note: While VHS tapes can be used, they will translate into very poor quality video and user experience.

Non-Editable Video

If you are supplying video in any of the formats below, the video must be in its absolute final form. Our ability to edit these files is very limited and if any edits are required, the quality of the video will degrade significantly.

- AVI
- Quicktime (.mov)
- MPEG
- MPEG 4
- .WMV (windows media video) is acceptable though not preferred

All of these file formats vary widely in size, resolution, delivery rate, and compression codec. If this is the only file format available, we need to speak with the customer directly to determine viability before accepting the media in order to ensure project success.

Questions? Contact Us

Andrew Kelley
Executive Producer
508.303.9759
andrew_kelley@accelacommunications.com

Clare O'Brien
Vice President, Sales
508.303.9709
clare_obrien@accelacommunications.com