

"The AccelaCast Certification and Testing functionality is ideal for companies that deliver educational programs."

Beth Cavallaro, Sr. Director, Strategic Business Solutions at Advanced Concepts Institute.

"By using this multi-dimensional platform, we are creating a richer and more meaningful educational experience for physicians and other healthcare providers. The AccelaCast user interface is unparalleled in its simplicity and usefulness."

Michael Yonchenko, Principal, Cogent Communications

The AccelaCast on-demand rich media platform is ideal for Continuing Medical Education (CME) activities because it meets the demands of evolving preferences in adult learning. Multimedia content is delivered in an interactive format that reinforces learning and comprehension. Integrated testing, scoring and certificate delivery allow for real-time certification. Response data is captured and available immediately to help participants and content providers measure outcomes and retention of learning.

By using AccelaCast on-demand, more healthcare professionals will see your CME activity. They will have a better educational experience, with feedback metrics designed to support and quantify sustained gains in knowledge. Through the Certification and Testing module, you will be able to evaluate viewers' knowledge directly within the platform.

Dynamic score and threshold calculations help to determine the knowledge level of the candidate in real-time. Form branching is linked to the test results allowing program managers to deliver different content to users based on results - from completion certificates to "try again" notices. The system also supports customized feedback highlighted on answer pages to let users know whether they completed a question correctly or not.

Part D Context: The Need for Drug Coverage

Skipping Doses of Medication Among Chronically Ill Seniors With and Without Drug Coverage

Percent of seniors in 8 states who skipped doses of medicine to make it last longer:

| State | Seniors with coverage | Seniors without coverage |
|------------|-----------------------|--------------------------|
| Alabama | 16% | 33% |
| Arkansas | 17% | 30% |
| California | 14% | 31% |

Program Test

Please answer each question below and press Continue.

- Overactive bladder (OAB) is twice as prevalent among women as among men.
 - True
 - False
- About _____ of all OAB patients experience involuntary leakage of urine and can thereby be classified as having urge urinary incontinence.
 - One quarter
 - One third
 - One half
 - Two thirds
- Muscarinic receptors can be found on:
 - Bladder interstitial cells
 - Detrusor muscle
 - Urothelial cells
 - All of the above
- Quaternary amine cross the blood-brain barrier.
 - True
 - False
- Which of these anti-cholinergics is used for OAB?
 - Solifenacin
 - Tropicamide
 - Atropine
 - Cyclopentolate

Your score is 4 out of 5 or 80%

You passed.

Certificate of Credit

Name: ann_rosky@accelacommunications.com Rosky
 Degree: MD
 Address: 118 Turnpike Road
 City, State, Zip: Southborough, MA 01772
 Date Completed: 11/21/06
 Credits: .5 hours

Physician Accreditation
 Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

Credit Designation
 Medical Education Resources designates this educational activity for a maximum of 0.5 AMA PRA Category 1 credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The CME activity was planned and conducted in accordance with the ACCME Essential.

Step 1 Signature

Accela Communications has extensive experience in eCME, providing innovative educational techniques to engage busy healthcare professionals to advance their training and provide you with a measurable return on education.

Flexible Data Management Tools Support eCME

To support eCME, AccelaCast includes robust and flexible data management tools through the AccelaWorks web response management system. Participant data can be captured at any point during the program, through registration forms, polling questions, evaluation surveys, the certification and testing module, and via Q&A. Once you've captured this data, AccelaWorks provides you with a 24x7 web interface to view or analyze data and deliver certifications to get maximum benefit.

Service Options

Accela Communications provides first-class professional services to develop and produce multimedia eCME programs that are tailored to your specific application and needs.

Video/Audio Production

- Individualized step-by-step program development and management by expert producers.
- Speaker participant best practices to maximize thought provoking and polished presentations.
- On location or full-service video shoot in the AccelaCast Studio, or at one of our affiliate studios.
- Complete audio and video production and editing.
- Convenient telephone acquired audio recording.
- Podcast audio or video files are available free of charge, as an additional multimedia asset.
- Synchronization of all content assets, including resource integration, and slide conversion.
- Encode, integrate, host and stream content.
- Flexible, on-demand hosting via global content delivery network.

Creative Services

- From Flash development to script writing, spot production work and full creative direction, our Creative Services team draws on its singular experience in rich media communications to partner with you and deliver programs that are memorable and engaging.

Program Localization

- More than just basic translation, we offer full localization in 26 languages to help you adapt your company's products and services to a specific locality.

Custom Engineering

- Specialized data feeds, custom reporting or player functionality.

Platform Benefits

- Flexible design and layout choices allow you to raise the bar on ways to produce your program and engage your target audience
- Flash-based platform uses no pop-up windows, ensuring maximum viewership
- Realize significant cost savings over hiring an interactive agency to build a custom eCME platform for you
- Embed your program directly into any web site to enrich your visitors' experience
- Certification and testing module supports real-time delivery of certifications
- Automatically receive registrant data and testing reports via email or 24/7 web access through the AccelaWorks web response management system
- An experienced multimedia creative team is available to help you implement your eCME goals

Sample Platform and Production Pricing

| | |
|--------------------------------|--------------|
| AccelaCast Video - Studio | \$16,750 |
| AccelaCast Video - On Location | \$13,250 |
| AccelaCast Audio | \$8,000 |
| AccelaCast Creative Services | Custom quote |

Contact your representative for additional options or frequency discounts.

On-demand Rich Media Pioneer

Accela Communications provides interactive marketing services that accelerate sales and business growth for customers and partners across a wide range of industries.

We generate actionable results through the use of on-demand rich media, web response management tools, and a collection of multimedia content.

For more information, please visit:
www.accelacommunications.com

"Accela Communications' user interface is by far the most advanced of the platform providers we examined."

Sam Whitmore, Media Survey.com

For More Information

For additional information on AccelaCast, please contact your representative or:

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