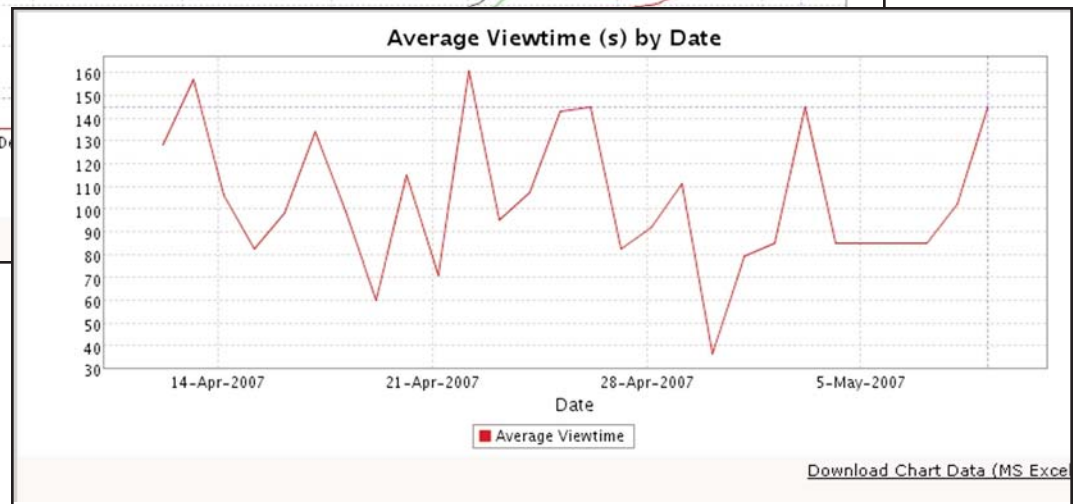
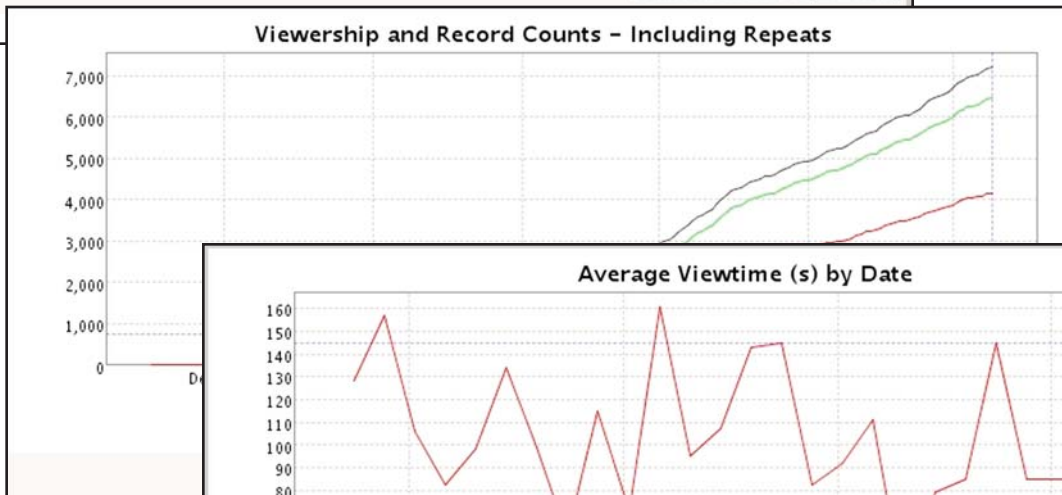
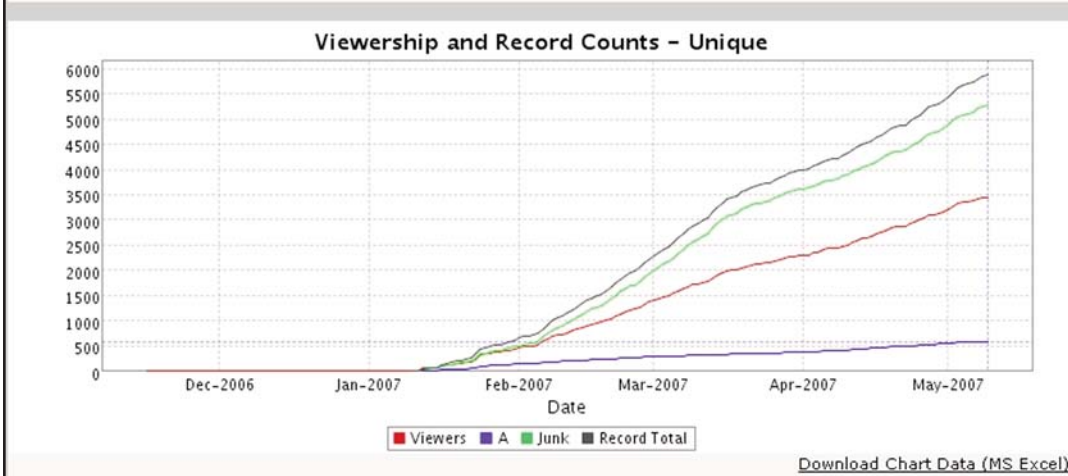


	Unique Records	Records Including Repeats	Unique Viewers	Average Viewtime per Unique Viewer (m:s)	Views Including Repeats	Average Viewtime per view (m:s)	Total Viewtime (hours)
Views			3,451	1:33	4,157	1:17	89
Records	5,875	7,209	3,395	1:33	4,078	1:17	88
A	592	741	418	2:17	487	1:54	15
Junk	5,283	6,468	2,977	1:26	3,591	1:12	72

[Download Data \(MS Excel\)](#)

The Executive Summary is a top line view of both unique and repeat registration totals, including total and average view time, across all classification categories, by date.



Registrant Question Summary

Program: **Next Gen Webcasting**
 Time Report Generated: 08/11/2006 10:28 AM
 Registrant Classification: A

Primary Business



The Registrant Question Summary aggregates all pre-defined demographic responses.

Web response programs made easy.

Accela Communications

provides a suite of software platforms and professional services to produce, deliver and measure interactive video communications across a wide range of industries including healthcare, information technology and financial services.

We create opportunities for market and audience engagement with the AccelaCastSM rich media platform, combined with the ability to measure, manage and monetize those interactions through the AccelaWorks[®] data acquisition, measurement and classification and delivery system.

For more information, please visit:
www.accelacommunications.com

Registrant Contact Info

Program: **Online Data Collection WP_Demo**
 Time Report Generated: 08/10/2006 12:53 PM
 Registrant Classification: A
 Data may be delayed by several minutes after user activity. To minimize delay during testing, close all browser windows, and log on to AccelaWorks before testing.
 Page 2 of 6 (1 2 3 4 5 6)

Email Address	First Name	Last Name	Job Title	Company	Street Address	Address 2	City	State	Zip/Postal Code
msinger@leapfrogholdings.com	Michael	Singer	ceo	leapfrog interactive media group	4984 Champlain Circle		West Bloomfield		48323
mconnet@hortellearnit.org									
georqiaa@microsoft.com									

The Registrant Contact Info report is a summary of individual records, which can also be exported as an Excel file.

Source Report:

Program: **Online Data Collection WP_Demo**
 Time Report Generated: 08/10/2006 01:04 PM
 Registrant Classification: All Registrants

Source	Registrations	Click Throughs	Yield
aciaw_perln	157	346	45.4%
aciws_odcwp	83	385	21.6%
aci_folionl	13	67	19.4%
			8.6%
			17.9%
			66.7%
			33.3%
aci_webfund	1	3	33.3%

The Source report provides a summary of registrant click-through and registration yield by source code.

Learn more about AccelaWorks, contact us:

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