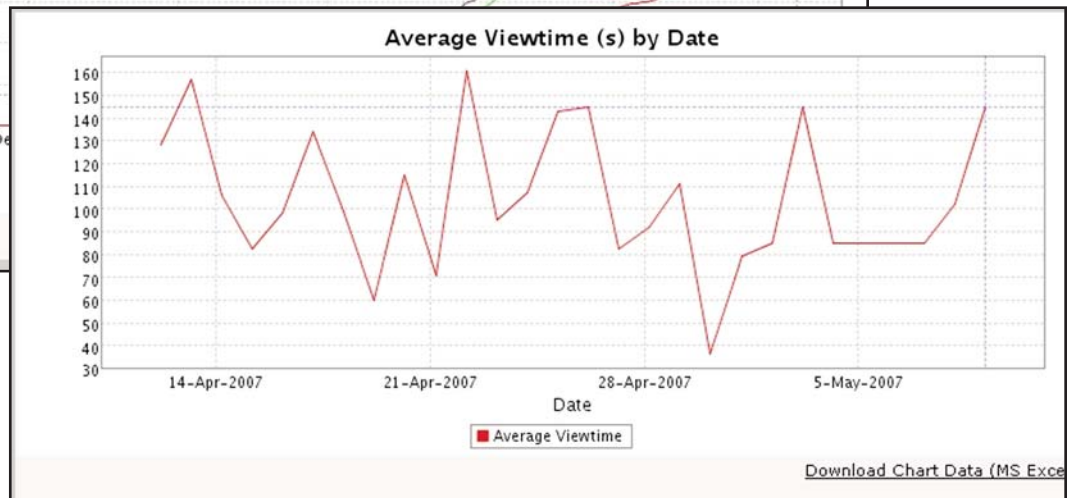
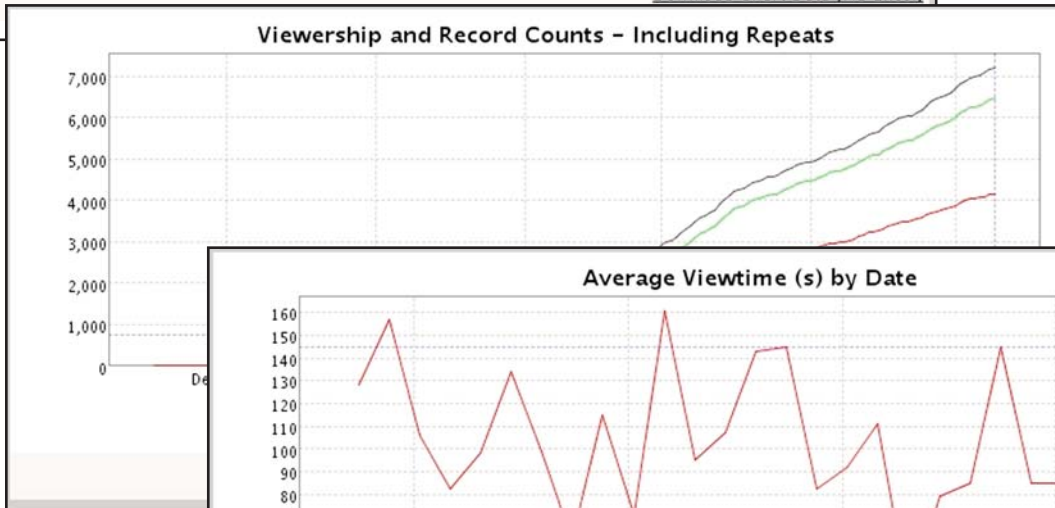
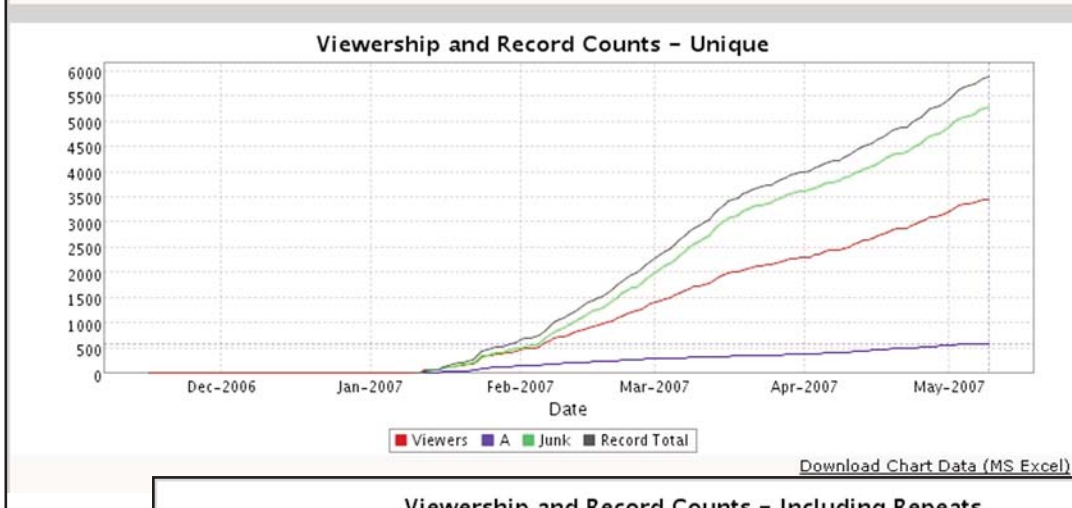


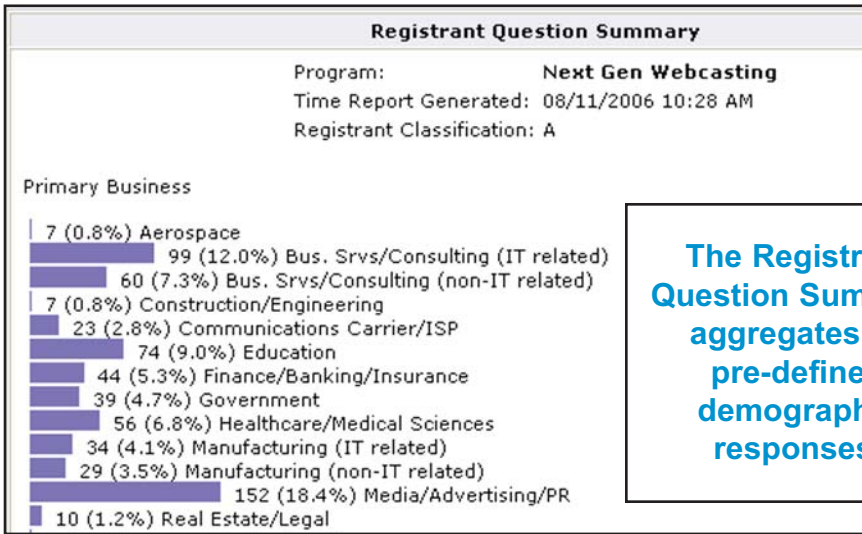
### Executive Summary

	Unique Records	Records Including Repeats	Unique Viewers	Average Viewtime per Unique Viewer (m:s)	Views Including Repeats	Average Viewtime per view (m:s)	Total Viewtime (hours)
<b>Views</b>			3,451	1:33	4,157	1:17	89
<b>Records</b>	5,875	7,209	3,395	1:33	4,078	1:17	88
<b>A</b>	592	741	418	2:17	487	1:54	15
<b>Junk</b>	5,283	6,468	2,977	1:26	3,591	1:12	72

[Download Data \(MS Excel\)](#)

The Executive Summary is a top line view of both unique and repeat registration totals, including total and average view time, across all classification categories, by date.





The Registrant Question Summary aggregates all pre-defined demographic responses.

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[www.accelacommunications.com](http://www.accelacommunications.com)

### Registrant Contact Info

Program: **Online Data Collection WP\_Demo**  
 Time Report Generated: 08/10/2006 12:53 PM  
 Registrant Classification: A

Data may be delayed by several minutes after user activity. To minimize delay during testing, close all browser windows, and log on to AccelaWorks before testing.

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Email Address	First Name	Last Name	Job Title	Company	Street Address	Address 2	City	State	Zip/Postal Code
<a href="mailto:msinger@leapfrogholdings.com">msinger@leapfrogholdings.com</a>	Michael	Singer	ceo	leapfrog interactive media group	4984 Champlain Circle		West Bloomfield		48323
<a href="mailto:mconnet@nortellearnit.org">mconnet@nortellearnit.org</a>									
<a href="mailto:georgiasa@microsoft.com">georgiasa@microsoft.com</a>									

The Registrant Contact Info report is a summary of individual records, which can also be exported as an Excel file.

## Learn more about AccelaWorks, contact us:

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 VP Partner Development  
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[jeff\\_bodenmann@accelacommunications.com](mailto:jeff_bodenmann@accelacommunications.com)

### Source Report:

Program: **Online Data Collection WP\_Demo**  
 Time Report Generated: 08/10/2006 01:04 PM  
 Registrant Classification: All Registrants

Source	Registrations	Click Throughs	Yield
aciaw_perml	157	346	45.4%
aciws_odcwp	83	385	21.6%
			19.4%
			8.6%
			17.9%
			66.7%
aci_perml_odcwp	2	6	33.3%
aci_webfund	1	3	33.3%

The Source Report provides a summary of registrant click-through and registration yield by source code.

